

## Cookie Policy

*Version updated on 17/04/2026*

The company **LEARN & GO SAS** (hereinafter the “Company” or “we”) places cookies on the websites it publishes, accessible in particular at the following addresses: <https://www.kaligo-apps.com/> ; <https://www.kaligo-family.com/fr/> and <https://kidoo-apps.com/> (hereinafter referred to as the “Websites”), as well as on its web applications Kaligo, Kaligo Family and Kidoo (hereinafter collectively the “Applications”), in order to ensure you with a smooth, secure and relevant user experience.

This policy is intended to inform you about the nature and use of cookies, as well as the tools available to manage them.

We may update this policy at any time without prior notice. We therefore recommend that you consult it regularly.

### **What is a cookie?**

A cookie is a small file stored by your browser when you visit a website. It is retained for a certain period by your web browser and is sent back to the web server each time you return to the Websites.

Cookies are used in particular to ensure the proper functioning of the Websites, to store your preferences, to facilitate your use of the Websites, and to provide you with personalized content.

### **What types of cookies are placed on the Websites and Applications, who places them, and what are they used for?**

We use several types of cookies:

- Cookies that are strictly necessary for the proper functioning of the Websites (enabling the use of features and securing your connection), known as essential or functional cookies, which do not collect any personal data about you.
- Cookies used to measure audience and traffic on the Websites.
- Cookies used to respond to your inquiries via the chat available on the Websites and Applications.
- Cookies used to record your preferences regarding the use of cookies.

We rely on various service providers to place the aforementioned cookies (third-party cookies). These service providers undertake to comply with the applicable regulations in this area.

<b>Type of Cookie</b>	<b>Purpose</b>	<b>Provider</b>	<b>Retention Period</b>
<b>First-party</b>	Necessary for the proper functioning of the services (enabling the use of features and securing your connection)	WordPress	13 months
<b>First-Party</b>	Allows us to remember your browsing language preferences	WPML	Session
<b>First-Party</b>	Enables us to provide a chat feature to respond to your inquiries	Crisp	13 months
<b>First-Party</b>	Allows us to analyze service usage and generate audience statistics	Google Analytics	13 months

<b>First-Party</b>	Allows us to record your preferences regarding the use of cookies	Didomi	6 months
<b>Third-Party</b>	Conversion tracking, ad personalization and remarketing via the Meta pixel	Meta Platforms (Facebook)	3 months
<b>Third-Party</b>	Enables conversion tracking for our advertising campaigns, delivery of personalized ads and remarketing	Google (Ads and advertising services)	13 months

### **What data is collected by the cookies placed?**

Cookies placed on the Websites and Web Applications may collect data relating to a device (computer, tablet, smartphone, etc.) or to user behavior at a given time, including:

- The IP address of the connected device
- The date, time and duration of visits to a page or across the Websites
- The number of pages viewed
- The navigation path
- The type of operating system
- The type and version of the browser used
- The brand and model of the mobile device or tablet
- The language settings used

### **Can I refuse or manage the use of these cookies?**

“Essential” and “functional” cookies are placed automatically and are not subject to your prior consent.

Audience measurement (analytics) cookies, however, are subject to your prior consent. Upon your first visit to the Websites, a dedicated cookie consent banner is displayed, allowing you to accept all cookies, refuse them, or customize your preferences.

You may manage your consent and change your preferences at any time via the consent management tool available at the bottom left of the homepage.

As indicated in the table above, the technical cookie storing your preferences is placed on your device for a period of 6 months, after which you will be asked again to accept, configure, or refuse cookies.

Other so-called “persistent” cookies remain stored on your device until their expiration period (maximum of 13 months) or until you choose to delete them using your browser settings (see section below).

You may also configure your browser to disable cookies on all websites you visit by following the instructions provided for your browser:

- **Google Chrome:** follow the instructions in Google Account Help
- **Internet Explorer:** follow the instructions on the browser help page
- **Mozilla Firefox:** follow the instructions on the browser help page
- **Safari:** follow the instructions in Apple support for web settings on iPhone, iPad, iPod touch or Mac
- **Opera:** follow the instructions on the browser help page

- **Qwant:** this browser does not use cookies, but you may contact them directly at <mailto:privacy@qwant.com>

For any questions regarding this policy, you may contact us by email at: [legal@learn-and-go.com](mailto:legal@learn-and-go.com).

*The official version of this policy is in French. Any translation into other languages is provided for convenience only. In the event of a dispute, only the French version shall prevail.*